## **Business Communications**

### **Skills Competency Award Requirements**

Students must complete all courses with a grade of C or higher <u>or</u> Pass. Candidates for a Skills Competency Award are required to complete at least 20% of the department requirements through SBCC.

## **Total Units Required: 13-15**

Current Course No.	Previous Course No.	Title	Units	Institution & Course No.	Grade	Units (s/q)	Term
		Internet Communications					
• COMP 107	(COMAP 107/OIS 128)	Microsoft Word	4.0 _				
• COMP 112	(COMAP 112)	Microsoft PowerPoint	4.0 _				
• COMP 171	(COMAP 171/OIS 100/BOE 1)	Business English <i>OR</i>	3.0 _				
COMP 271	(COMAP 271/OIS 200/BOE 3)	Business Communication	3.0 _				
Plus choose on	e of the following:						
• CIS 181	(none)	Technical & Professional Writing OR	3.0 _				
ENG 181	(none)	Technical & Professional Writing	3.0 _				
• COMM 131	(23)	Fundam. of Public Speaking <i>OR</i>	3.0 _				
COMM 131H.	(131HR/23HR)	Fundam. of Public Speaking, Honors	3.0 _				
• COMM 161	(27)	Communication in Organizations <i>OR</i>	3.0 _				
COMM 162	(none)	Mediated Comm. in Organizations	3.0 _				
• COMP 161AB	C (COMAP 161/COMP 161)	Business Career Success	1-3 _				

#### Additional Program Information

For further information, contact the Counseling Center, 965-0581, Ext. 2285, or Mindy Mass, Department Co-Chair, 965-0581, Ext. 2260, or Jennifer Robinson, Department Co-Chair, Ext. 3726.

## Santa Barbara City College

Associate Degrees and Certificates of Achievement (*In alphabetical order*) - For a complete list of programs of study (associate degrees, certificates, skills competency awards and department awards) and requirements, go to <a href="http://www.sbcc.edu/apply/degrees">http://www.sbcc.edu/apply/degrees</a> certificates,php.

Health Information Technology (AS) Accounting (AS) Accounting/Assistant Bookkeeper IV (C) Healthy Aging (AA) History (AA) Administration of Justice (AA/AS/C)–3 emph. avail (AS&C), 1(AA) Administration of Justice for Transfer (AS-T) History for Transfer (AA-T) Honors (C/C with highest honors) – 2 emphases available Alcohol and Drug Counseling (AA/C) American Sign Language (AA) Hospitality (AS/C) Animation and Gaming (AA/C) Infant/Toddler Development (C) Anthropology (AA) Interior Design (AA/C) Anthropology for Transfer (AA-T) International Business (AA/C) Applied Photography (AA/C) Introduction to Graphic Design (C) Art (AA) - 2 emphases available Journalism (AA/C) Art History for Transfer (AA-T) Journalism for Transfer (AA-T) Associate Child Care Teacher (C) Kinesiology for Transfer (AA-T) Automotive Services & Technology (AS/C) Biological Sciences (AA) Law & Society (AA) - Emphasis in Criminal Justice available Black Studies (AA) Liberal Arts (AA) – Emphasis in Biomedical Sciences Liberal Arts & Sciences (AA) – 3 emphases available Business Administration (AA/C) – 3 emphases available for AA, 2 for C Business Administration for Transfer (AS-T) Liberal Studies (AA) – Emphasis in Education Cancer Information Management (AS/C) Marine Diving Technician (AS/C) Chemistry (AA) Marketing (AA/C) Chicano Studies (AA) Mathematics (AA) Commercial Music (C) Mathematics for Transfer (AS-T) Communication (AA) - 2 emphases available Media Arts (AA/C) Communication Studies for Transfer (AA-T) Medical Coding Specialist (C) Computer App. & Office Mgmt (AS/C) - 2 emphases available Middle East Studies (AA) Computer Information Systems (AS) – Emph. in System Admin. available Music (AA) Computer Network Engineering (AS/C) Native American Studies (AA) Computer Science (AS/C) Natural History (AA) Construction Technology (AS/C) Nursing - ADN (AS) Cosmetology (AS/C) PC Support/Network Management (C) Creative Writing (C) – 2 emphases available Philosophy (AA) Culinary Arts (AS/C) Philosophy for Transfer (AA-T) Database Programming and Applications Development (C) Physical Education (AA) – Emphasis in Athletic/Personal Fitness avail. Diagnostic Medical Sonography (C) Physics (AA/AS) Diversity Issues in ECE (C) Physics for Transfer (AS-T) Drafting/CAD (AS/C) Political Science (AA) Early Childhood Education (AS/C) Political Science for Transfer (AA-T) Early Childhood Education for Transfer (AS-T) Post-Professional Practice in ADC (C) Economics (AA) Psychology (AA) Economics for Transfer (AA-T) Psychology for Transfer (AA-T) Elementary Teacher Education (AA-T) Radiography (AS) Engineering (AA/AS) Real Estate (AS/C) English (AA) English for Transfer (AA-T) School-Age Care (C) Environmental Horticulture (AS/C) - 4 emphases available for AS, 1 for C Sociology (AA) Environmental Studies (AA) Sociology for Transfer (AA-T) Ethnic Studies (AA) Spanish (AA) Spanish for Transfer (AS-T) Film Production (AA) Studio Arts for Transfer (AA-T) Film and Media Studies (AA) Finance (AA/C) Theatre Arts (AA) - 3 emphases available French (AA) Theatre Arts for Transfer (AA-T) Geography (AA) Transfer – CSU General Education Breadth Pattern (C) Geography for Transfer (AA-T) Transfer – IGETC (C) Geological Sciences (AS) Vocational Nursing (AS/C) Geology for Transfer (AS-T) Wastewater Technology Education (C) Global Studies (AA) Water Technology Education (C) Graphic Design & Photography - Graphic Design Conc. (AA/C)

Key: (AA)=Associate in Arts; (AA-T)=Associate in Arts for Transfer; (AS)=Associate in Science; (AS-T)= Associate in Science for Transfer; (C)=Certificate of Achievement



# **Business Communications**

2016-17

#### Skills Competency Award in Business Communications

The Business Communications Skills Competency Award will assist all businesspeople to become more effective and successful communicators in their written and verbal communications. Upon completion of the Skills Competency Award, the following competencies will be achieved:

- Use the Internet for research.
- Use internet communication programs/tools successfully, wisely, and safely.
- Create effective and appropriate written communications.
- Use Word processing programs to produce written communications.
- Use PowerPoint presentation program to produce effective presentations.
- Produce and deliver powerful presentations in person and online.

#### **Job Opportunities**

This program will prepare students for working in the areas of communications specialist/editors, marketing professionals, social media managers, business writers, administrative specialists, sales professionals.

SBCC: Your Open Door to Educational Excellence